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**WELCOME
TO**

TECHCOMAFRICA

BUSINESS TECHNOLOGY SOLUTIONS PARTNER



Zoho
Authorized
Partner



OUR JOURNEY & VALUES

Techcom Africa is a forward-thinking IT company and business technology solutions provider based in Lagos, Nigeria.

Techcom is an Authorized Zoho Partner, specializing in consulting, implementation, deployment, and support of Zoho enterprise software.

As a Zoho partner, we don't just deploy software. We analyze your business workflows, design intelligent systems, automate processes, and integrate Zoho apps that transform how your organizations operate.

A dedicated 24/7 team of Zoho experts to design Zoho Solutions tailored to your business needs.

We also provide employee training to help them efficiently manage your chosen Zoho application. Making business operations easier is our new standard.



Solution

Today's businesses across all industries struggle with fragmented systems, manual processes, delayed reporting, and poor visibility across departments. These challenges result in

- Slow decision-making
- Operational inefficiencies
- Revenue leakage
- Customer experience gaps
- Limited scalability

As an authorised Zoho consulting and implementation partner, TechCom Africa helps organizations streamline operations through integrated cloud-based business applications tailored to their workflows.

Rather than implementing software in isolation, we design business-function-driven solutions that connect departments into one intelligent ecosystem.



How Zoho Can Streamline Business Operations





FINANCE & ACCOUNTING

Common Challenges

- Manual accounting errors
- Poor cash flow visibility
- Delayed financial reports
- Compliance and tax management issues



Zoho Books

Accounting & Finance Management
Manage invoices, expenses, payments, and financial records in one place.



Zoho Expense

Expense Tracking
Automate expense reporting, approvals, and reimbursement processes.



Zoho Inventory

Inventory Management
Track stock levels, orders, and warehouses to keep operations organized.



Zoho Billing

Subscription & Recurring Billing
Automate recurring invoices, subscriptions, and payment collection.



SALES OPERATIONS

Common Challenges

- Inconsistent follow-ups
- Lost or poorly tracked leads
- Limited pipeline visibility
- Manual sales reporting
- Difficulty measuring team performance



Zoho CRM

Lead & pipeline management.
Comprehensive CRM platform for customer-facing teams.



Zoho SalesIQ

Website visitor tracking & engagement
Live chat app to engage and convert website visitors.



Zoho Projects

Project Management
Plan, track, and collaborate on projects efficiently.



Zoho Bookings

Sales dashboards and forecasting.
Appointment scheduling app for consultations with customers.



MARKETING MANAGEMENT

Common Challenges

- Poor lead nurturing
- Disconnected marketing channels
- Lack of audience segmentation
- Weak campaign performance visibility



Zoho Marketing Automation

Automate customer journeys, score leads based on behaviour, and deliver personalized campaigns that move prospects from awareness to conversion.



Zoho Campaigns

Email Campaign Management
Create and send targeted email campaigns with easy tracking and analytics.



Zoho Social

Social Media Management
Schedule posts, monitor engagement, and manage all social channels in one place.



Zoho Survey

Customer Feedback
Collect customer opinions and insights through simple online surveys.



CUSTOMER SERVICE & EXPERIENCE

Common Challenges

- Slow response times
- Scattered customer communications
- Missed support tickets
- No centralized service history



Zoho Desk

Customer Support Management
Manage customer tickets, support channels, and service teams from one platform.



Zoho Assist

Remote Support
Provide secure remote assistance and troubleshooting for customers or staff.



Zoho Voice

Cloud Calling System
Handle business calls, track call history, and integrate telephony with your CRM.



Zoho FSM

Field Service Management
A solution designed to help businesses manage field operations efficiently.



HUMAN RESOURCES MANAGEMENT

Common Challenges

- Manual HR processes
- Payroll inaccuracies
- Slow recruitment and onboarding
- Limited employee performance tracking



Zoho People

Business Email
Secure, professional email hosting for teams and organizations.



Zoho Recruit

Recruitment Management
Streamline hiring, candidate tracking, and interview workflows.



Zoho Sign

Digital Signatures
Send, sign, and manage documents securely online.



Zoho Workerly

Workforce & Staffing Management
Manage temporary staff, shift scheduling, and worker assignments efficiently.



EMAIL, STORAGE & COLLABORATION

Common Challenges

- Scattered communication
- File version conflicts
- Poor team collaboration
- Information silos



Zoho Mail

Business Email
Secure, professional email hosting for teams and organizations.



Zoho WorkDrive

File Storage & Collaboration
Store, share, and collaborate on files securely in the cloud.



Zoho Cliq

Team Communication
Chat, share updates, and collaborate instantly with your team.



Zoho Meeting

Online Meetings & Webinars
Host virtual meetings, presentations, and team discussions easily.



IT MANAGEMENT & DEVELOPER

Common Challenges

- Custom-built business solution
- inaccuracies
- Slow recruitment and onboarding
- Limited employee performance tracking



Zoho Creator

Custom App Development
Build custom business applications quickly with little or no coding.



Zoho Flow

Workflow Automation
Connect different apps and automate processes without manual work.



Zoho Vault

Password Management
Securely store, manage, and share passwords across teams.



Zoho ManageEngine

IT Management & Security
Monitor IT systems, manage devices, and improve security across your organization.

Zoho One (Complete ERP)

Zoho One provides all essential business applications in a single platform, allowing organizations to run sales, marketing, finance, HR, support, and operations seamlessly.

Fully Cloud Based

Access 50+ integrated Zoho apps

All your business apps connected under one platform for seamless operations



Unified user management and security

Control user access and protect data with centralized permissions and policies



45+ Business Apps

Centralized data for smarter decisions

Collect and analyze all business data in one place for better insights



Scalable for businesses of any size

Easily expand or adjust tools and users as your business grows.



Roadmap Development Phases

Three critical stages that transform ideas into actionable project plans

Discovery Phase

Gather requirements, stakeholder input, and market research for informed decisions.



Planning Phase

Structure tasks, dependencies, and resource allocation into detailed project framework.



Execution Phase

Launch initiatives, monitor progress, and adjust strategies based on performance.

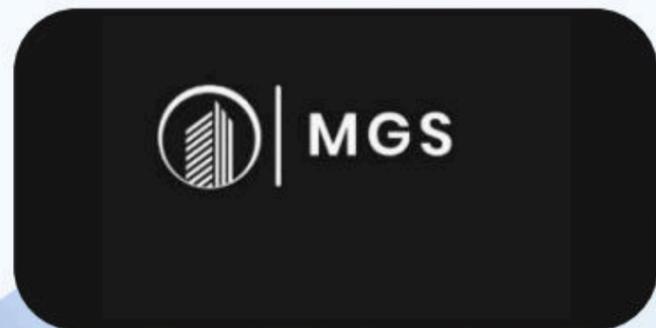
Techcom Implementation Process

Sequential approach to transform strategic vision into operational reality





SOME OF OUR CLIENTS



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